

desire.finance

launcher.finance



Desire

F I N A N C E

SHORT PAPER



Every product launched using the DeFi Launcher will have the ability to be staked by DESIRE holders.

What is Desire Finance?

Desire Finance is the creator of the Desire DeFi Launcher which enables anybody to create their own decentralized product in just a few minutes.

Over the next year, Desire Finance aims to eliminate all confusing and intimidating aspects of the DeFi space by creating an easy-to-understand platform that anybody can become a part of.

We plan to become a leader in bringing DeFi to its true potential.

The DESIRE Token

The DESIRE token will be released on October 8th and will be used for product staking purposes on the network.

By staking the DESIRE token, you'll earn a percentage of every DeFi product that has been launched using the Desire DeFi Launcher on the launcher.finance service.

There will be a total of 21,000 DESIRE tokens available during the years of 2020 and 2021. Starting in 2022, an additional 500 DESIRE tokens will be minted annually.

The Future

The DESIRE token is currently restricted to the Ethereum network which results in some limitations. Over time, we plan on utilizing Polkadot and Moonbeam to bring true DeFi outside of Ethereum.

While nothing is set in stone, we expect to see cross-chain capabilities before the year 2022.



What Can Be Deployed With Desire?

Using the launcher.finance DeFi Launcher, you'll be able to deploy any of the following in 10 minutes or less:

- Yield Farming Tokens
- Staking Operations
- Deflationary Tokens
- Experimental Tokens
- Basic ERC20 Tokens
- NFT / ERC721 Tokens
- Stable Tokens
- Cross-Chain Products (Late 2021)

Our DeFi Launcher will feature a step-by-step walkthrough of all deployment methods.

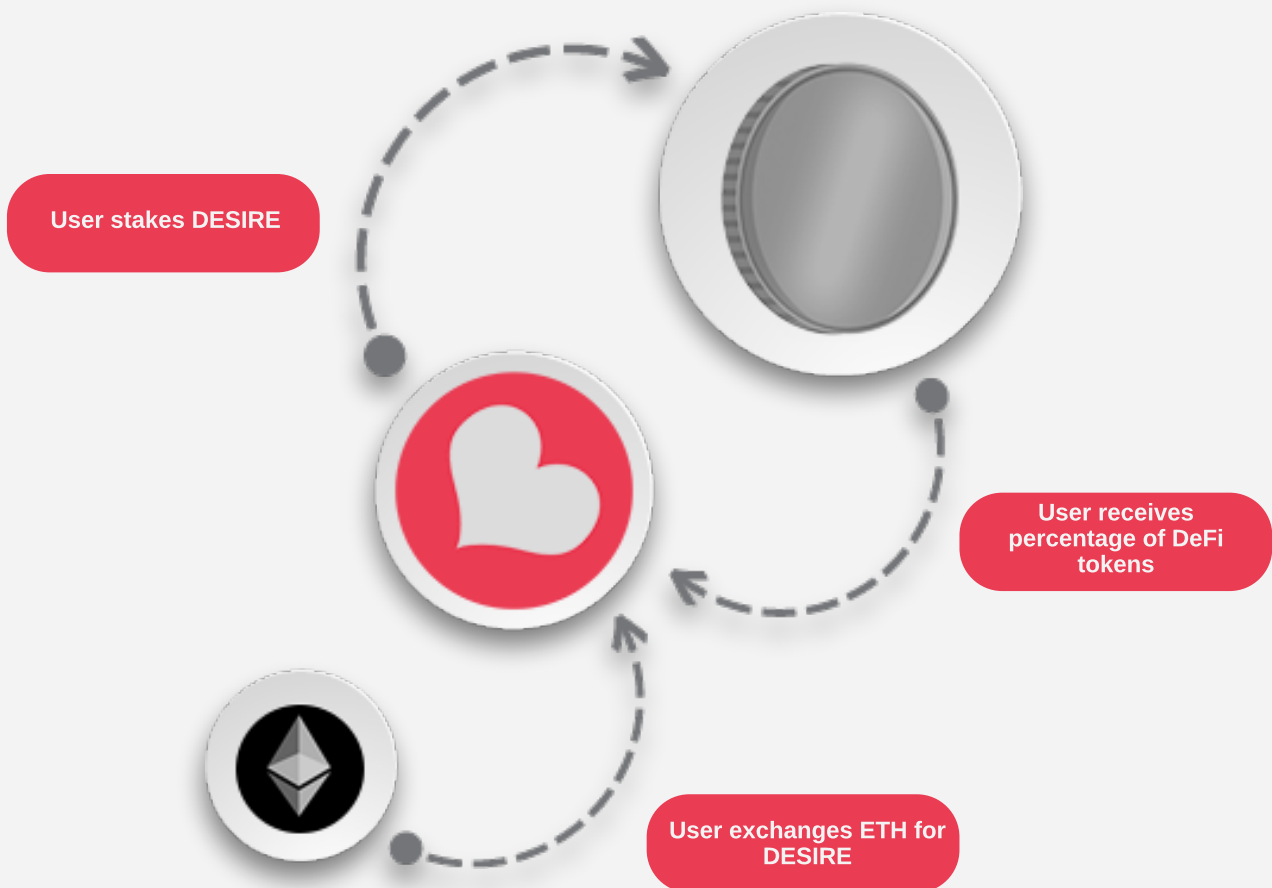
Capabilities

After you launch your DeFi product, you'll have multiple options as to what you would like to accomplish.

- Yield Farming - Even if your token isn't specifically built for yield farming, you can add farming functions as a feature in the future.
- Staking - After issuing your token to investors, they'll be able to stake it as an incentive for holding.
- Quick Swapping - If you're an investor looking for a good DeFi product to obtain, our gallery will let you pick and choose whatever you desire. If you'd like to swap one for another, you can do so in a few clicks.
- Adjust your yield rates - Want to increase or decrease the amount of tokens that your investors earn from farming? Easily adjust your rates any time.



How does staking DESIRE work?



By directly staking your DESIRE on the network, you'll receive a small percentage of every DeFi product that has been launched using the Desire DeFi Launcher. The developer of each DeFi product on the network has a choice whether or not to enable DESIRE staking rewards.

If rewards are enabled, stakers will receive a small percentage every hour. Reward percentages will vary by developer. The more DESIRE tokens that one stakes, the higher the hourly reward.

DESIRE tokens can be removed from staking at any time as well as withdrawal of all DeFi token rewards.



ROADMAP

October 8th, 2020

DESIRE token is released to the public

October 15th, 2020

Staking with the DESIRE token goes live

October 18th, 2020

DeFi Launcher beta is released to the public

October 28th, 2020

Full White paper is released with updated roadmap

November 6th, 2020

DeFi Launcher officially goes live

March 2021

Over 10,000 DeFi products launched through Desire

TBA 2021

Sponsorships and grants for new DeFi initiatives

TBA 2021

Polkadot and Moonbeam integration

March 2022

Over 100,000 DeFi products launched through Desire

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This is just the beginning

Desire Finance aims to bring the creation of DeFi products to everybody.
Together, we will move mountains. Please join our Telegram for regular announcements.
